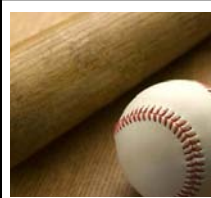


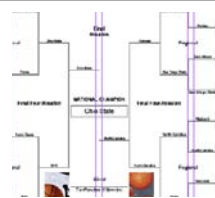
THE Albrightian

A DIFFERENT WAY OF REPORTING

IN THIS EDITION



2011 MLB Spring Preview
Page 3



2011 NCAA Tournament Projections
Page 4



Gender Resource Center
Page 6



Natural Foods in the Cafeteria
Page 7

Multifaith Center celebrates six year anniversary

By DEANNA EDWARDS
The Albrightian

With the Multifaith Center's six-year anniversary this month, the topic of religion is prevalent here on Albright's campus. Albright has long been a liberal arts college with religious affiliation with the United Methodist Church. At one time, it was mandatory for students to attend Sunday services, and religion was strictly enforced. Today the school only has loose ties to religion, and offers the course as an optional general studies requirement. Although Albright is weakly affiliated with the United Methodist Church, the topic of religion is not often discussed or advertised around campus.

Reverend Paul Clark is the chaplain here at Albright College. Reverend Clark has been the chaplain for 7 1/2 years, and pursued his undergraduate career at Albright. Part of Clark's role when he came to Albright as the chaplain was to create a Multi-faith Center. Through the chaplain, the center gives students the opportunity to reflect upon religious and moral questions and issues. The center at Albright prides itself on promoting diversity within religion on campus. Many religious groups on campus and within the community use the Multifaith Center to host weekly Bible study classes and prayer circles. Such groups are Hillel, a Jewish group; Muslim Students Association, a Muslim organization; LOGOS, the

Multifaith Center
Continued on Page 2

Sophomore wins "Albright's Got Talent" Top three winners moving on to "Berk's Got Talent" in April

By SHUN KWAN (AGNES) YU

The Albrightian

A select group of Albright students performed on stage and perhaps began their journey to stardom

year's performances included individual and duet singing, rapping, singing with guitar accompaniment, piano, break dancing and musical comedy. This year, first place

piano performance, which left the chapel in silent awe as he let the sound of the piano speak for him.

Last year's county winner, Taneisha Shaw, was the emcee of the show.

Got Talent." The group danced dexterously and received loud applause from the entertained crowd.

The top three performers will move on to "Berk's Got Talent" and compete



From left to right; Jared Mason, April Jones, Clark Runciman, Jesse Grieb, winners of Albright's Got Talent

at the annual Albright's Got Talent on Feb. 25.

The event, which was free to the public, drew in an audience of approximately 200 people from the Albright community to see 11 performances by students who believed they had what it took to move onto the next step in the competition.

From poetry readings to singing to dancing, "Albright's Got Talent" welcomed everyone courageous enough to the stage to share their talents with the public. This

went to April Jones, a sophomore theatre concentrator as she sang "I know where I've been," famously sung by Queen Latifah in the *Hairspray* movie. Jones' charming and powerful voice sang to the soul.

Second place went to Jared Mason and Clark Runciman's musical comedy. Freshman Sarah Skrocki thought their performance was particularly likable because it was, "the perfect blend of humor and actual talent."

Landing third place was Jesse Grieb's skillful

Shaw's bold use of the English language and careful contemplation of everyday life kept audiences on the edge of their seats as she read her poetry. Another climax for the night was the Skandalous Breakdance's performance. A group of "b-boys" and "b-girls" gathered dancing for leisure has evolved into a group of frequent performers. They have participated in various shows and competitions, including the Xion step shows, International Student Association homecoming dinner and last year's "Albright's

with five other schools: Alvernia University, Kutztown University, Penn State Berks, Penn State Schuylkill and Reading Area Community College. The next stage of the competition will take place at 7 p.m. on April 1, in Shaeffer Auditorium at Kutztown University.

Clayton Courtier, a freshman member of AC Squared, commented that, "We had a ton of people come out and everything went smoothly...congrats to our winners and I am hoping to cheer them on at Berks' Got Talent."

Trimming budgets to size: state and federal governments

By ANDREW SCHLEGEL
The Albrightian

Editor's Note: This piece was written just prior to Governor Tom Corbett's March 8 announcement proposing deep cuts in the Pennsylvania state budget, including the slashing of \$550 million (10 percent) from K-12 public schools and \$625 million (50 percent) from state-owned universities. The overall budget is a three percent decrease in spending from 2010.

State governments across the country are bracing for new budget seasons that have already presented dif-

iculties for upcoming fiscal years. Thus far, 45 states have indicated that they anticipate budget shortfalls in 2011.

Unlike the federal government, state governments are required to balance their budgets and cannot borrow to cover shortcomings. Legislative panels are then required to fill budget gaps with alternative methods that either cut costs or increase revenue.

Both methods are being proposed by legislatures in various states, and have come under attack from taxpayers affected by the changes.

State budget cuts are most popular in public services such as education, recreational and state parks, libraries and public insurance programs. One such cut in Pennsylvania was made on March 1, when Republican Governor Tom Corbett announced the end of adultBasic, a state-subsidized insurance company for the working poor.

Legislatures and governors affiliated with the Republican party have come under fire from their Democratic counterparts for purposing cuts to social services and the public sector workforce.

One scenario that has gained attention is the debate over Union Rights and corporate tax rates in Wisconsin. Democrats openly critique Republican Governor Scott Walker for his proposal to cut public workers' benefits and bargaining rights because, at the same time, he is lowering the state's corporate income tax rates.

Republicans in states considering such proposals, like Washington, emphasize the importance of jump starting economic activity. They contend that lowering cor-

Trimming budgets
Continued on Page 2

Albright lands Jay Sean and Quietdrive

By KELSEY ZENNA
The Albrightian

On Feb. 24, Albright College students crowded the Campus Center in anticipation of the annual spring concert reveal. The concert, on April 29, will feature opening act, Quietdrive, and will be headlined by rapper/singer, Jay Sean.

Formed in 2002, while its members were still in high school, Quietdrive is described in their biography as an alternative rock band based out of Minneapolis, Minn. The band's cover of Cyndi Lauper's "Time after Time" has been used in the soundtrack for the movie *John Tucker Must Die*, as well as *Prom Night*, and reached 23 on the American Top 40 Music Countdown.

Jay Sean has been active in the European and Asian music scene since 2003. After achieving great success in both markets, Jay Sean relocated his career to the United States in 2008. He signed with Cash Money Records and released his single, "Down," which quickly topped the Billboard Hot 100 chart. "2012," the single from Sean's most recent album, *Freeze Time*, is a collaboration with rapper Nicki Minaj and debuted at 50 on Billboard's charts in early August 2010.

The Student Government Association, the Music and Entertainment Industry Student Association (MEISA), AC2 and WXAC were responsible for organizing and funding this year's concert. SGA president and senior Kat Biehl and senior MEISA member Sam Grillo were two of the

Spring concert
Continued on Page 2

Albright College Box 1132
13th & Barn Streets
P.O. Box 15234
Reading, PA 19612
albrightian@albright.edu
phone: 610.921.7558
www.albright.edu/
albrightian

Editor in Chief:
Tyler Parmer '12
Assistant Editor in Chief:
Elizabeth Gordon '12
Copy Editor:
Sean Snyder '12
News Editor:
Elizabeth Gordon '12
Features Editor:
Tom Spincic '11
Student Life Editor:
Sarah Timmons '13
Sports Editor:
Mandie Mulcahy '12
Layout Editor:
Morgan Jones '12
Entertainment Editor:
Amir Hardy '11
Advertising Editor:
Sean Crossley '11
Distribution Manager:
Helen Anderson '13
Web Editor:
Adam Stamm '12
Faculty Advisor:
Dr. Kate Lehman

Staff:
Helen Anderson, Alura Benek, Anna Berzins, Jordan Bonte, Amylynn Doffont, Deanna Edwards, Christopher Frank, Elizabeth Gordon, Amir Hardy, Nicholas Homa, Grace Marcus, Mandie Mulcahy, Tyler Parmer, Victoria Piscitelli, Elizabeth Reber, Andrew Schlegel, Craig Smith, Sean Snyder, Bryan Sotnyk, Tom Spincic, Adam Stamm, Sarah Timmons, Kylan Watson, Bahlya Yansane, Shun Kwan (Agnes) Yu, Rachel Zaccarelli, Kelsey Zenna

The Albrightian is published at least six times a semester by the students of Albright College except during vacation, holidays and examination periods. The publication is printed by the Susquehanna Printing Press in Ephrata, Pa. All submissions become property of The Albrightian, and the editors hold the copyright. All opinions expressed in The Albrightian are those of the authors of the columns and letters and are not necessarily the opinions of Albright College, its faculty, staff, administration or its Board of Trustees.

The Albrightian reserves the right to edit letters for length and to reject letters if they are libelous or do not conform to standards of good taste. Send letters to Campus Center Box 1132. All letters received become property of The Albrightian.

Trimming budgets Continued from Page 1

porate taxes will spur financial growth that will pull states and the nation into more economically stable positions.

Pennsylvania is expected to face a budget shortfall of between \$4 billion and \$5 billion in the 2011-2012 fiscal year, which begins July 1, 2011. Cuts have been made the past two years in Pennsylvania and even bigger cuts are expected for the upcoming year as federal stimulus appropriations have run their course. Governor Corbett's decision to end adultBasic is the first major indication he has made regarding the direction he intends to take Pennsylvania and its budget for the upcoming fiscal year. Corbett will outline his plans when he gives his budget address on March 8.

In the state legislature, Republicans and Democrats have introduced bills that take aim at specific areas in decline, such as education. Republicans in the state senate seek to reform education in the state with S.B. 1, a bill that would provide school vouchers to parents who wish to send their children to schools outside the public system.

Republicans assert that such vouchers will save the state money and resources, while providing more choice in education because of the degree to which it is subject to budget cuts. Democrats, on the other hand, express disapproval with the proposed vouchers, arguing that public school districts face even greater strain if money is redirected to private schools from the public system.

Democratic legislators are in the process of renewing a push to tax the natural gas drilling in Marcellus Shale. Democrats are pushing the plan because Pennsylvania is the only state geographically situated on part of the Marcellus Shale that does not tax natural gas extraction. Republicans counter that taxing extraction will only drive the industry elsewhere, hindering economic growth.

On the Federal level, budget proposals have already been released by the White House and GOP. Major differences in these proposals, which come with a Republican controlled Congress, have left many questioning whether a 1996 Clinton-Gingrich budget standoff was in the works.

President Obama's budget proposal comes in at just under \$3.7 trillion. Cuts are focused in many areas but largely avoid the Defense, Social Security and Medicare appropriations that dominate over half of the entire budget.

Republicans, working to fulfill House Speaker John Boehner's campaign promise to cut \$100 billion from the budget, have proposed numerous cuts that have garnered the disapproval of Democrats. Some highly criticized cuts, among the many proposed, include decreasing home heating oil subsidies for low income families and eliminating a significant \$1.6 billion from the Environmental Protection Agency.

The coming months will undoubtedly be dominated by budget politics across the nation in state capitols and in Washington, D.C. with Democrats and Republicans envisioning different paths for America's future. Both sides have laid out their plans and appear ready to make this year's budget seasons a daunting battle between the ideologies that underlie proposals and a grim portrait of the fiscal challenges that face both the nation and the states.

Multifaith Center Continued from Page 1

Christian group; and Open Tent, a group devoted to students who have questions about religion. All of these groups offer a variety of means through which students can explore personal and social issues of faith.

According to Clark the strength of the Multifaith Center is its commitment to training. He believes that the center is "moving in a good direction." He does also see weaknesses within the Center. As far as weaknesses are concerned Clark believes that the Multifaith Center is "not even close to where it needs to be, there needs to be acceptance from all religions, and that has not happened yet."

On Albright's campus, "52 percent of students are not sure, or uninterested in religion, 25 percent consider themselves to be Roman Catholic, and only about 30 students attend regular mass." On students' connectedness to religion on campus, Clark said, "I think most students are connected to their spiritual beliefs. They do not want to commit, and like a variety of expression. They are also more concerned with their individual selves and not the community."

When asked what changes he has seen at Albright concerning religion over the years he said, "There used to be Sunday Service every week in the Chapel. This ended in the early 90s. Now human needs are more the focus. People care more about how to meet their own personal needs, and they would rather not put the same effort into worship."

Reverend Clark also stressed that all students should take advantage of the four years that they spend at Albright. Clark said "It is important to explore religious identity in the four years here at Albright. All students should take advantage of that."

Lastly, Clark mentioned the need for improvement on religion within the community. Clark said, "There is a lack of religion in the community. It is hard when people are doing their own thing. They need to build more from the past."

While meeting with the Chaplain most students at Albright do not consider themselves to be religious people or are unsure. As Albright better acquaints students with the Multifaith Center and the diverse religious groups on campus, discussing religion may not become so taboo. Based on Albright's religious foundation, it is unfortunate that the Multifaith Center and the Chaplain are often overlooked and underutilized.

Correction

The article "Men's Swimming wins fifth championship" in the February 24 edition of The Albrightian incorrectly stated that Chris Sheerer and Adam Kurtz won co-MAC Swimmer of the Year. Adam Kurtz and Eric Kramer won co-MAC Swimmer of the Year. Albright junior Joe Deighan swam the 100 breaststroke instead of the 200 breaststroke. Furthermore, the NCAA measures the event in yards, not meters. The writer and editorial staff apologizes for the error.

Spring Concert Continued from Page 1

leaders responsible for the concert.

Both Biehl and Grillo said that planning for the concert began this past summer and Grillo said that organizing the event, "takes a whole lot more than the average person may think." Biehl cited the student surveys as an important factor when the committee worked to select an artist. Both said that Jay Sean was the artist who ranked the highest in the student surveys who was also "available and affordable."

Grillo believes that the two bands "span multiple genres of music." He said, "we made it a first at Albright, at least in my past four years."

As for what students can expect from this year's concert, Grillo said, "students can expect a sold out concert. I think it will be a lot of fun to watch. Quietdrive will be a great build-up to Jay Sean who will keep the party going with some of his hits."

Biehl believes that the student body has reacted very positively to the concert reveal. "In the first week, which was really only one and a half days, we sold 302 tickets, which is amazing! Also, students came out for our reveal, cheered and then waited in a pretty long line to make sure that they got the best seats they could in the Sovereign Performing Art Center."

Tickets are still available for purchase in the Campus Center until March 11 when tickets are made available to the public. Students may purchase tickets \$10 and can purchase up to two guest tickets for \$20 each.

Albright College appoints Dean of Adult and Professional Studies

READING, Pa. - Andra M. Basu, Ph.D., of Allentown, Pa., has been appointed dean of adult and professional studies at Albright College.

As dean, Basu will provide academic leadership to the Accelerated Degree Programs, including the Degree Start Program, Degree Completion Program and non-credit programs. She will also be responsible for developing new programs and locations for the Accelerated Degree Programs.

Basu has been part of the Albright community since 2004 as a full-time faculty member in the Accelerated Degree Program's applied psychology/organizational behavior program. In 2008, she became the coordinator for the program, overseeing faculty hiring and evaluation, course scheduling, curriculum development and assessment, student advising, student support and participating in overall ADP administration.

At Albright, she also served as faculty adviser for Psi Chi, the national honors society in psychology, and as a member of the Institutional Review Board and the President's Council on Diversity and Community.

She holds a bachelor of arts degree, cum laude, from Tufts University, Medford, Mass.; a master of education in educational psychology from the University of Minnesota; and a doctorate from the City University of New York, where she studied social personality psychology.

Look for more of the same, less surprise after Year of the Pitcher

2011 MLB Preview

By TYLER PARMER

The Albrightian

READING, Pa. -- As Major League Baseball inches farther from the industry-shaking era of prominent performance-enhancing drug use, 2010 will not become a blip on the radar in statistical history. Whereas many critics are quick to attribute the virtual elimination of steroids in the game, 2010 also marked the beginning of a new generation of pitchers. As longtime managers Joe Torre, Bobby Cox and Lou Pinella hung up their spikes, their retirements signaled the end of an era.

With the progression of several big game arms to arrive in the majors, hitters were not only less familiar with the fresh arms from the minor leagues, but the talent level also has increased in the Generation X of pitchers. Young 20-somethings such as Clayton Kershaw, Ubaldo Jimenez, Josh Johnson, Mat Latos, Yovani Gallardo, David Price and Daniel Hudson took huge strides in improving their game, and in some cases such as Jimenez's, put up Cy Young-worthy numbers. Nevertheless, every pitcher in that list except for Price pitches in the National League, which is no anomaly.

Despite a stronger year by American League pitchers such as Price, who along with Felix Hernandez, and Francisco Liriano, Trevor Cahill and Clay Buchholz had ERA's under three, the loaded offensive lineups in the American League still had their way in 2010. For this reason, expect more of the same with regards to offense in the American League as hitters will have a better sense of the arms this season. Coincidentally, the National League still sports the best pitchers in the game. Pitchers Roy Halladay, Tim Lincecum and Josh Johnson still will lead their respective staffs, but transfers from the American League such as Cliff Lee, Zach Greinke, Shaun Marcum and Daniel Hudson will tip the scales in favor of the Senior Circuit.

The cream of the pitching talent in the Major Leagues has shifted to the National League. So also has the emphasis for young, controllable pitching, a trend which will guide certain teams into the playoffs. For the 2010 Cincinnati Reds, the season marked the culmination of a bounty of patience in their scouting and farm system, thrifty management of larger contracts and investing in their own system which formed the perfect storm for the small-market team. Other teams such as the Reds that focus on building quality rotations with significant depth and surrounding them with homegrown offensive stars will be at the very least in playoff contention.

Without further ado, here are my division by division predictions. The preview is broken into two editions due to space constraints. First, for the American League, where one will find my World Series prediction for the 2011 baseball season:

American League East Preview

After an exhilarating race that saw Tampa Bay compete for and successfully beat New York by one game to claim the AL East division title, the Rays just completed a less than promising off-season where they lost two franchise cornerstones for the last five years in outfielder Carl Crawford and first baseman Carlos Pena who signed elsewhere as free agents. How third baseman

Evan Longoria can carry added pressure and offensive pressure will loom large as Tampa Bay relies upon a deep rotation to avoid a letdown in 2011.

A vastly improved Boston Red Sox team will be the primary challenger with the Rays for the division title as they return completely healthy, ideally with a corrected Josh Beckett and an improved offense. Despite losing Victor Martinez to the Detroit Tigers and Adrian Beltre to the AL pennant-winning Rangers in free agency, adding first baseman Adrian Gonzalez and speedy outfielder Carl Crawford. With Crawford tearing up the basepaths and Gonzalez situated in a ballpark that will allow a fly ball to leave the park, the BoSox may have the most vaunted lineup in all of baseball. The pitching rotation in Boston will rival Philadelphia's on paper as one of, if not the best in baseball. Coupled with the excellent lineup, the Red Sox have the ability to win it all.

The success of the Yankees' for 2011 will heavily rely upon the arms of some suspect pitchers. Outside of ace C.C. Sabathia and inconsistent young hurler Phil Hughes, the remainder of the rotation candidates are question marks. With A.J. Burnett declining by the pitch since signing his five year, \$80 million deal with New York and journeymen Ivan Nova and Sergio Mitre filling in the 3-5 slots of the rotation, the Bronx Bombers' ability to reach the postseason much less contend for a World Series will rest on the arms of a suspect starting rotation.

Despite being competitive for the last five years, the Blue Jays once again field a solid ballclub for 2011, but the depth of its success relies upon consistency from some mainstays that have suffered through inconsistency the last two seasons. Outfielder Adam Lind, who clobbered 35 home runs in 2009, and second baseman Aaron Hill, who hit 36 home runs with 108 RBIs in 2009, must lead the Jays again on offense. The departure of Marcum, a 13-game winner a year ago will hurt the Jays' pitching depth, but other hurlers Ricky Romero, Brett Cecil, Brandon Morrow, all of whom won at least 10 games last season, will lead the rotation. Keep an eye on young prospects for the Jays, notably catcher J.P. Arencibia who was the Pacific Coast League Most Valuable Player in 2010, and Kyle Drabek, the prized prospect of the deal that sent Roy Halladay to the Phillies. Without a doubt, if the veterans have career years, and Arencibia and Drabek have Rookie of the Year-esque performances, the Jays could be in contention in October seeking their first World Series title since 1993.

Still rebuilding, slowly but surely, is the Baltimore Orioles. After the Birds finished with nearly 100 losses last season and contending seems like a long shot, GM Andy MacPhail made some cunning moves to help Baltimore remain competitive while allowing their homegrown players to mature. Making some surprising moves late in the offseason, the Orioles signed Derrek Lee and Vladimir Guerrero to one-year deals, a move MacPhail hopes is mutually beneficial as both players regain/maintain their value in hopes of one last big contract. Similarly, MacPhail also signed some pitching hopes that the Orioles front office sees as potential fits or long-term solutions in signing Jeremy Accardo and

Justin Duschere in the rotation or bullpen. Kevin Gregg was signed to a two-year deal with a vesting 2013 option. The best moves of the offseason came via trade for O's as they landed Twins shortstop J.J. Hardy to fill in the gap left by Miguel Tejada's departure last season and former Diamondbacks third baseman Mark Reynolds to anchor the infield. Still possessing a young, suspect rotation, the Orioles will get hit around on occasion, but there will be plenty of round-trippers leaving Camden Yards as Guerrero, Reynolds, Lee, catcher Matt Wieters, outfielder Nick Markakis and first baseman/catcher have the ability to hit 20 home runs apiece in 2011.

American League Central

After Minnesota won the division by six games last season, the White Sox made returning to the playoffs a serious mission. The Southsiders resigned their first baseman Paul Konerko to a three-year contract worth \$37.5 million as well as luring free agent first baseman/designated hitter Adam Dunn with a four-year, \$56 million pact. The ChiSox will be loaded with power with the two aforementioned mashers, as well as Carlos Quentin, who has shown the ability to hit 36 home runs as recently as 2008 with the Sox. Not to be forgotten top prospect and now-starting second baseman Gordon Beckham should have a full-season to show off his skills. The ChiSox rotation has the talent to be one of the AL's best, especially if Mark Buehrle, Gavin Floyd and John Danks repeat their 2010 success. Similarly, if Jake Peavy returns to a form similar to his former Cy Young Award-winning self, the Sox will be hard to beat in 2011.

On the other hand, the Twins traded away shortstop J.J. Hardy and lost key relievers Jesse Crain and Matt Guerrier to free agency. Traditionally adept in filling in open holes, the gentlemen from the Twin Cities will be set on offense again with Justin Morneau and Joe Mauer leading the offense, and an array of younger prospects anchoring the infield. The rotation will be solid again as Francisco Liriano continues to regain his all-star self, and other young pitchers continue to improve their games. As always, the Twins should be in contention to the end.

Already dealing with controversy during the first week of spring training with star slugger Miguel Cabrera's DUI and future treatment, the Tigers are more volatile than Lou Pinella with an inconsistent umpire. At any given time, the Tigers could win 10 games in a row, and then drop 15 of their next 20. The line-up appears potent as last year assuming Cabrera continues his performance that landed him second in AL MVP voting in 2010. The signing of catcher Victor Martinez to a four-year, \$50 million contract. Nevertheless, whether Detroit can stay healthy will dictate just how long they will remain in playoff contention. If the stars line up for this team, specifically if ace Justin Verlander has a monster year and the other starters can each win five more games than a year ago, this team may be aiming for its first World Series title since 1984.

Fighting to avoid the AL Central cellar will once again be the Kansas City Royals and the Cleveland Indians. Both teams have some outstanding prospects who will be getting lots of play-

ing team. Assuming that closer Joakim Soria and designated hitter Billy Butler are considered stars on the Royals and the same for Shin-Soo Choo and Grady Sizemore for the Indians, the team who's prospects perform better will avoid the cellar. Needless to say, the Indians' rotation and bullpen are full of question marks outside of Fausto Carmona and closer Chris Perez. Even if Sizemore and catcher Carlos Santana have monster seasons, the Royals have the better line-up on paper.

Prospects acquired in various deals earlier in the offseason litter the revamped Kansas City roster. New starting shortstop Alcides Escobar and starting centerfielder Lorenzo Cain were the center pieces in the Zach Greinke deal with Milwaukee, and starter Vin Mazzaro was acquired in the David DeJesus deal with Oakland. Top Royals prospect first baseman Kila Ka'aihue moves into first base and Butler receives the majority of the at-bats as the designated hitter. This Royals team may not compete in 2011, but they very well could be contending in 2012 assuming their pitching staff continues to develop into reliable pieces.

American League West

After the Rangers surprised the world with a 90-72 regular season record in 2010, going on to win the AL Pennant behind the pitching of Cliff Lee and behind some solid offensive performances from Michael Young, Ian Kinsler, AL MVP Josh Hamilton and Vladamir Guerrero, the Ranger must adapt to life missing a few of those pieces. With career Ranger third baseman Michael Young requesting a trade after the team signed Adrian Beltre and traded for former Anaheim Angel Mike Napoli to handle backup catcher and designated hitter duties, Young is without a spot at age 34. The captain is clearly wanting off of his ship, and thus far the Rangers have not found any attractive offers. Needless to say, once that distraction is gone either late in spring training or during the season, the Rangers can focus on winning. The rotation is less proven with Lee signing a five-year, \$120 million contract with the Phillies. The young hurler Derek Holland needs to continue to morph into an ace for the Rangers to contend, even with Neftali Perez and other relievers such as newly-signed Arthur Rhodes anchoring the bullpen.

The Oakland Athletics will once again rely on young prospects and excellent "value" players under Billy Beane's "Moneyball" strategy to field a winning squad in 2011. With some young X-factors such as shortstop Cliff Pennington and young guns Gio Gonzalez, Trevor Cahill, Dallas Braden and Brett Anderson in the rotation. The Athletics do not pack a great deal of punch offensively, but will rely on guys getting on base, and doing the little things to win ballgames. Kurt Suzuki must improve his .242/.303/.366 line from a year ago where he hit 13 home runs with 71 RBIs to guide the team in the three or four spot in the line-up. Another season of .500 ball seems in store for the A's unless the young guns pitch like All-Stars and the offense effectively and consistently scores runs to back up a stellar rotation.

The Los Angeles Angels of Anaheim look to bounce back from a subpar sea-

NBA elite arrive in Hollywood: 2011 All-star weekend a hit

By **DEANNA EDWARDS**
The Albrightian

The NBA All-Star weekend was filled with thrills, laughs, stunts and plenty of stars as the NBA's elite players all came to Los Angeles' Staples Center to show off their talents. This All-Star weekend began with the Banco Bilbao Vizcaya Argentaria (BBVA) Celebrity Game. Popular celebrities such as Justin Bieber and Rob Kardashian played against former NBA stars such as Scottie Pippen. Despite only being 17 years old, Justin Bieber won the MVP Award, although his team lost to the West, 54-49.

The All-Star weekend also hosted the NBA Skills Competition that included a timed obstacle course of dribbling, passing and shooting stations. Golden State Warriors star Stephen Curry beat

out fellow NBA star Russell Westbrook, of the Oklahoma City Thunder, in the final round to win the competition. Curry finished the course in 28 seconds, beating Westbrook's time of 30 seconds.

Another memorable moment during the All-Star weekend was the Sprite Slam Dunk contest. Many of the NBA's most talented high-fliers participated in this event such as, Blake Griffin of the LA Clippers, JaVale McGee of the Washington Wizards and Serge Ibaka of the Oklahoma City Thunder. The competition ultimately came down to Griffin and McGee. McGee grabbed the audiences attention with his mismatched shoes and impressive basketball skills, but although McGee put on an impressive display with his dunking ability, it was Griffin's origi-

nality that ultimately shone through.

Griffin wowed the audience when he jumped over a Kia Optima to deliver one of the most impressive dunks this competition has seen in recent years. Griffin proved that with his young talent and impressive skills that he is the next generation's superstar of the NBA.

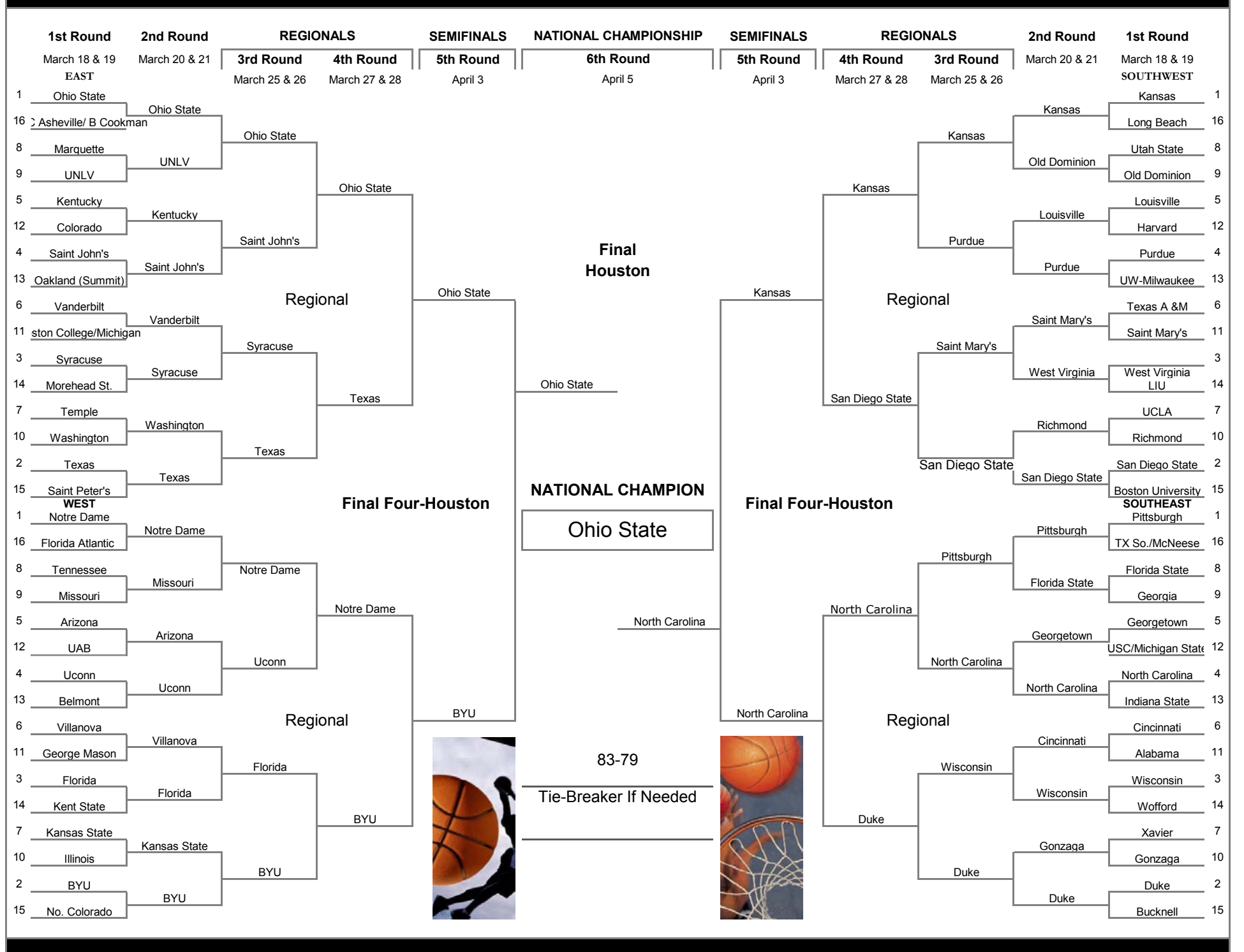
The All-Star weekend came to a close with the All-Star game between the East and the West. The NBA's most talented players came together in a game to see which side of the country has the better stars. The leading player in the East was LeBron James who matched up against Kobe Bryant from the West.

Bryant was on fire during the game scoring 37 points and 14 rebounds helping him win his fourth All-Star MVP award. The award tied Bryant with Hall

of Famer Bob Pettit for most All-Star MVPs all time. James also had an impressive game, joining Michael Jordan as the only two to record a triple double in an All-Star game. With 29 points, 12 rebounds and 10 assists, James had a solid game, but ultimately was not a match for Bryant and the West, as the West walked away winning the game 148-143.

The All-Star weekend ended with performances by Rihanna, Drake and Kanye West. Rihanna performed her top hits "Rude Boy," and "Only Girl," and shared the stage with Drake to perform "What's My Name". Kanye West closed the show with a performance of his hit song "All Of The Lights". This year's All-Star game received its highest ratings since 2003, a symbol of this year's success.

2011 NCAA TOURNAMENT BRACKET Projections-Compiled by Mandie Mulcahy and Sean Snyder



MLB Preview Continued from Page 3

son that saw them finish under .500 for the first time since 2003. Injuries ravaged the Halos, notably slugging first baseman Kendry Morales who broke his leg in a routine home run celebration after hitting a game-winning grand slam against the Seattle Mariners. Outfielders Bobby Abreu and Torii Hunter will have to carry more of the load in 2011 as Mike Napoli was traded to the Rangers for reliever Frank Francisco. Abreu hit at a .255 clip last season with a .352

on-base percentage, both the lowest of his career in a full season. The rotation will be the key for the Angels since solid pitching and defense wins games. Jered Weaver and Ervin Santana will anchor the rotation, and with pitchers Dan Haren, Joel Pineiro and Scott Kazmir looking for a career-rebounding season, the elements are in place for the Rally Monkey to reclaim its spot as a pop culture phenomenon. Whether Abreu and Hunter can prove their seasons were simply down years, and not the continuation of a decline will be

key elements to the Angels reaching the playoffs in 2011. Mike Scioscia has never had two losing seasons in a row in his 11-year tenure in Anaheim. If the injury bug stays away from the Angels in 2011, that trend should continue into 2012.

Once again fighting to remain relevant in the AL West will be the Seattle Mariners. Outside of 2010 Cy Young Award-winning ace Felix Hernandez, the Mariners' pitching is unproven from the starting rotation to the bullpen. If any pitcher outside of Hernandez has a solid year, and Jack Cust resumes

his mashing self with at least 25 home runs, prospects/young players Justin Smoak and Dustin Ackley should give the Seattle fans something exciting to watch, even if they only muster 70 wins. Compared to 61 wins a year ago, 70 wins represents significant improvement and the birth of hope that this franchise's vision led by Jack Zduriencik will come to fruition by 2014.

To view the National League division-by-division portion of the 2011 MLB season preview, check out www.albrightian.wordpress.com.

The 83rd Academy Awards: filled with surprises and a victory for *The King's Speech*

By ELIZABETH REBER

The Albrightian

Although viewership for the Oscars has declined during the last couple of years, they still hold great importance in identifying the year's most exceptional movies.

The 83rd Academy Awards, hosted by actors James Franco and Anne Hathaway, spotlighted films from a wide variety of genres and styles in all of its featured categories. "Best Picture" had a mix of psychological-noir thrillers, westerns (a rarity at the Oscars), period pieces, and children's animated comedies. *Black Swan*, *The King's Speech*, or *The Social Network* seemed like the most likely rivals for the coveted award. Despite the early predictions of the award go-

ing to *Black Swan* or *The Social Network*, it was *The King's Speech*, about King George VI and his struggles with a stutter, that took the trophy home. Other nominees in this category included: *Inception*, *The Fighter*, *The Kids Are All Right*, *127 Hours*, *Toy Story 3*, *True Grit* and *Winter's Bone*.

The "Best Actress" category featured actresses from a mix of box office hits and lesser known films. The winner, Natalie Portman, had already won this category at The Golden Globes, the SAG awards and the Critics' Choice Award for her portrayal of a psychotic ballerina in *Black Swan*. Along with Portman, many film experts also predicted a win for Jennifer Lawrence for her depiction of a girl in search of her meth-addicted father in *Winter's Bone*.

Other nominees included Michelle Williams' role as a wife in the chronicle of a failing marriage in *Blue Valentine*, Nicole Kidman for her role as a grieving mother in *Rabbit Hole*, and Annette Bening for her portrayal of a lesbian mother whose children search for their biological father in *The Kids Are All Right*.

The race for the "Best Actor" award was arguably the most anticipated as it pinned previous Oscar winners against new contenders. The nominees included Colin Firth for *The King's Speech*, Jesse Eisenberg for *The Social Network*, Javier Bardem for *Biutiful* and James Franco for *127 Hours*. In the end, Firth contributed to another victory for *The King's Speech* as the category's winner.

In the "Best Supporting Actress" category, Hailee Steinfeld from *True*

Grit seemed most likely to win. Her fellow nominees comprised: Amy Adams for *The Fighter*, Helena Bonham Carter for *The King's Speech*, Melissa Leo for *The Fighter* and Jacki Weaver for *The Animal Kingdom*. And in the "Best Supporting Actor" category, most predicted that Christian Bale would win for his portrayal in *The Fighter*. Other nominees included: John Hawkes for *Winter's Bone*, Jeremy Renner for *The Town*, Mark Ruffalo for *The Kids Are All Right*, and Geoffrey Rush for *The King's Speech*. Leo and Bale both took home the award for their respective roles in *The Fighter* at the end of the night.

Other notable wins included: Tom Hooper "Best Director", *The Social Network* "Best Original Score" and *Inception* "Visual Effects".

American Idol finalist Jason Castro entertains Lancaster

By ADAM STAMM

The Albrightian

On a mild Sunday evening in Lancaster, Pa. a young, blue-eyed former contestant of *American Idol*, with unforgettable dreadlocks debuted at the American Music Theatre. Jason Castro is of a mild height and stature, but his personality fills what ever room or auditorium he is in. He is not only a wonderful performer, but he allows the audience to get a sense of his personality and humor which sets him apart from most contemporary performers.

Castro performed his version of "Hallelujah," "Over the Rainbow" and his own written songs, "You Are" and "Let's Just Fall In Love." Cas-

tro's music is upbeat, with a reggae feel as an addition. It is clear from looking at his time on *American Idol* to his performances today that he has become a outstanding performer.

Whereas some of Castro's top hits have graced Christian Radio, some have surprisingly found their way to the Philippines, Singapore and Norway.

"We got to travel to all these places, which was really cool, but we weren't finding it to be to big here in the US," said Castro.

Slow growth in popularity in the U.S. hasn't caused Castro much grief, because at the end of the day he feels that he is still doing what he loves, no matter what the charts say. In the big

picture, Jason Castro has had quite a career in such a short amount of time.

In May of 2008, Jason Castro left the stage of *American Idol* as one of the top-four participants, and began his current journey as a professional singer. Prior to his performance at the American Music Theatre, Castro admitted that at times it is still surreal.

"Occasionally, I think there are so many other things that I'm doing, but I'm doing this".

While Castro did not win *American Idol*, he admitted that he still watches the show. Castro explained that before *American Idol*, he only sang on stage in front of an audience a few times. Throughout his time on

the show, he felt that his voice really grew from the first week to the last.

Before Castro began his start in singing on *American Idol*, he played drums in a band and also attended college. Castro said, "Now I'm either on the road, or a I live in an apartment and I really don't have much time to play the drums ... some days I really miss it."

Castro's humble beginnings with music prove him to be an outstanding musician, and his almost simple and pleasant stories from touring on the road make for a wonderful evening. Jason Castro will perform in Reading on March 17 in the Sovereign Center.

More of Castro's music can be found at www.jasoncastromusic.com.

NOT SO FAMOUS LAST WORDS
QUOTES HEARD AROUND CAMPUS

"EWW... SHE MAKES ME FEEL UNEASY."

"I'M KIND OF A ROCK NERD."

"I DON'T BELIEVE IN ZOMBIES, BUT IF I DID, THAT WOULD BE A TERRIBLE WAY TO GO THROUGH LIFE."

"WELL, MY LESSON PLAN IS SCREWED..."

"I WILL HIT AN OLD MAN IN PUBLIC!"

"I WAS DRINKING AND NOTHING CAME OUT."

"I'M NOT CHAUVINISTIC, I'M CHIVALROUS."

International Women's Day celebrates 100th anniversary

By TOM SPINCIC

The Albrightian

The period between the late 19th and early 20th centuries marked the development of a measurable trend, in that women began to receive an increasing amount of recognition for their contributions to systems of politics and economy within the broader social sphere.

Though the first instance of recognition and celebration took place in 1911, the United Nations did not officially declare March 8 the day for Women's Rights and International Peace in title until 1977. This year's celebration marks the first centennial. Celebrating the nature of accomplishments and challenges also serves as a way to identify restrictions upon women that still exist today, with regard to divisions of nationality, religion, culture, or belief.

Albright celebrated International Women's Day with the screening of Laurie Chock's *THREAD* on the evening of Mar. 8, 2011, in the Klein Lecture Hall. *THREAD* explores the lives of five Afghan women who operated textile and craft production businesses, in secret defiance of the directives handed down by the Taliban. The film chronicles their journey to New York City for business training.

In devising *THREAD*, Chock worked with Bpeace, an international non-profit network. Bpeace is committed to providing business education to women who demonstrate a mind for business, but are hindered by the socioeconomic

situations in post-conflict countries such as Rwanda and Afghanistan. According to their statistics, the women to whom this organization caters help some 1,800 people find employment and support over 12,000 of their family members.

The Albright community is about to experience a new addition as the Gender Resource Center opens this evening at 7:30 p.m. in the Campus Center South Lounge, Fireside. Senior Sarah Bruno, a key player in the GRC, stated that she would have liked the opening to fall on the first day, but instead opted for Thursday because she "did not want people to have to choose between events."

Perhaps the most recent and profound instance of change is the formation of a new entity within the United Nations, UN Women, which promotes gender equality and a sense of empowerment among women around the world. Combined with news from last September's UN summit on the announcement of \$40 billion to be pledged for the health of women and children inspires a sense of hope.

Many supporters of these new initiatives cite progress in the demonstrable increase of educational opportunities extended to girls around the world. The Adolescent Girls' Adventure program, based in Bangladesh, enrolls girls in schools in over 50 districts. In doing so, employment opportunities are created, as well as reductions in the amount of young women marrying early and dropping out of school to provide care.

This initiative is part of the UN's greater set of Millennium Development Goals (MDG's), with a mind toward devising an end to poverty by the year 2015, citing progress made in world education. The MDG's are rather ambitious, but it cannot be denied that a desire for change is evidenced in their implementation.

In spite of the progress made, mortality rates among mothers in the South Asian and Saharan African region of the world reflect the most striking sense of difference between nations colloquially termed "under-developed" when compared to their hyper-industrialized counterparts. But danger to even the most promising advancements, such as the educational conditions, exists on a more encompassing and ideological level. In the Democratic Republic of the Congo, for instance, violence against a woman is not only commonplace, but also legitimized even among citizens and the armed forces alike.

In Latin American countries like Chile and Colombia, wage inequality and high levels of teenage pregnancy are examples cited to support the argument that, in these countries, more women are still living in poverty than men. Socially minded cash transfer programs argue for regular transfers of cash to women who need it explicitly for providing care. In light of the economic difficulties, it stands to reason that we can't just keep throwing money at something because that money may run out.

When re-examined in these gen-

der terms, the question of whether or not providing an advantage to women presents itself, when men in the same poverty and discriminatory brackets are also responsible for care-giving. This raises issues not only of the existence of a double standard, but also whether or not such legislation keeps more abstract implications embedded in an international consciousness. Some contemporary moral philosophers advocate disassembling every social, legal, behavioral and even biological conclusion we've drawn over the years, for most indicate an underlying element of inequity evident in all subsequent conclusions drawn.

While we may not know the best possible avenue of exploration in regard to solving these problems, we do seem to know that there is a desire among local groups committed to civil service and action using knowledge of localized situations to change not only the world around them, but also society as a whole. Real change comes from an examination of problems existing among multiple levels and in many instances, and a broad analysis of these sets presented among all these angles, within the context of all these groups.

International Women's Day helps to raise these issues, but it's up to the global societal sphere to communicate openly with one another, to ultimately set aside smaller differences in order to confront larger ones.

Albright launches Gender Resource Center

By TOM SPINCIC

The Albrightian

Albright senior Sarah Bruno graces the campus with her quick wit and disarming smile on a daily basis, at least on weekdays. These days, however, there is an especially notable reason for her to smile.

One of her newest projects, the Gender Resource Center, is slated to hold its grand opening tonight, Mar. 10, at 7:30 p.m. The event will take place in the Campus Center South Lounge, Fireside. The office of the center is located directly across from the mail room, in close proximity to the Student Government Association office.

"Guest speakers will present for the first half-hour, followed by guided tours of the Center led by me and [senior] Sarah [Bear]," Bruno elaborates. "We think using the campus center instead of the Gender Resource Center for the initial unveiling is the most strategic way to introduce it to the largest number of people."

While Bruno plays a significant role in the operation of the Gender Resource Center, she wishes to attribute most of the credit in devising the project to Bear. Bruno does not view herself as a worker but rather as a volunteer. The Gender Resource Center's staff chooses not to elect officers because they believe such a

concrete and fixed hierarchy would not be conducive to the function of their organization. Likewise, they do not view themselves as a "club,"

on campus, like the health and counseling centers, and even off-campus facilities like Berks Women in Crisis." The Center intends to organize



Sarah Bruno, co-creator of Gender Resource Center

given the difference between connotations associated with clubs and facilities, respectively.

Bruno also says, "Our mission at the center is to offer peer support. This is not to be confused with counseling, which we are not legally qualified to do. We function more as a referral service, a liaison between students and the available facilities

some programs and events that address issues encountered by many collegiate females including date rape, campus safety, eating disorders and mental illness. Bruno adds, "We also already have a lot of great resources available in the form of books, movies, documentary-style films and pamphlets."

This news is a breath of fresh air

for Bruno. ...

"I can tell you this ... many dedicated individuals worked tirelessly to bring this Center to our campus for the past four years ... it hasn't always been easy. We greatly appreciate the support we continue to receive from everyone on campus. This is not to say we did not encounter some obstacles in the process, but the fact that we accomplished it in spite of the difficulties makes us all the more thankful now that this is actually happening."

This is not to say that Bruno does not find it somewhat bittersweet as well.

"On one hand, it's sad that Sarah [Bear] and I have to leave this new creation that is only beginning to flourish. On the other hand, we can say in retrospect that we were active in contributing to an expansion of social awareness on campus during our time here. We can leave the Center as a legacy. We are really appreciative of the people who are going to be our successors... they continue to make wonderful contributions to our staff. I feel as if we are leaving the Center in very capable hands."

If you recognize one of the Sarahs on campus, Bruno or Bear, congratulate her on a job well done before she leaves. You will likely be greeted with a voluminous display of straight, white teeth and a warm "thank you."

Striking a chord: Chordially Invited brings a capella to Albright

By HELEN ANDERSON
The Albrightian

Music often has the power to soothe the soul and the senses and it has the power to awaken a feeling within its listeners that often cannot be explained. For sophomore Ilyssa DePonte, and music lovers alike, she is amazed by both the different sounds of music, and what can be done with one of the most unique musical instruments that was ever utilized: the human voice.

DePonte, a theater major, is one of the main people involved in Chordially Invited, a new a capella singing group at Albright College. She came up with the idea for the group because she was involved in a touring a capella group called Rock N' Roll Chorus that was geared towards both young people and performing rock music.

"Upon coming to Albright last year, people seemed to be really interested in

being involved in a group such as the Rock N' Roll Chorus," said DePonte. After feeding off of this initial interest, DePonte said that she decided to get a group of people together to learn and sing a song that she had written over the summer. This opening song would later become the precursor to Chordially Invited, and now the group is thriving on campus with the addition of some new members last semester.

Some of the members in this kind of glee club are also involved in Albright Angels and Mane Men, which are gender-specific a capella choral groups that are a part of the choral department. One of these such people is Andre T. Jackson, a sophomore fashion major concentrating in costume design. Jackson said, "I've sang in various a capella groups here and in the past." DePonte is also a member of the Albright Angels, the all-female a capella group on campus.

However, one of the key elements

that seems to set Chordially Invited apart from the choral groups on campus is the difference in their singing repertoire. While the Albright Angels and the Mane Men primarily sing traditional and sacred songs with some contemporary hits as well, Chordially Invited primarily seems to have an open-ended approach to their songs, which have included Ke\$ha's "Tik Tok" and Cee Lo Green's "Forget You", according to Jackson. DePonte also says that, "Our goal is to learn fun music that is fun to listen to, that a majority of students at Albright know, and music that fits the voices we have in the group."

The group recently inducted new members this past semester, which brings the group to fifteen members, that consist of five freshmen, eight sophomores, one junior and one senior. Some of their new vocalists include Julia Miller, a sophomore, as well as Emily Reed and Krystal de Leon, who are both freshmen. Reed

said, when asked about her experience thus far in the group that, "she really enjoys it because it is a nice, small group, and the only choir that sings pop music consistently on campus."

When asked about the instrumental instrument of the human voice that is used in their a capella singing, DePonte remarked that, "the sound that the human voice can create is absolutely magical, especially in this kind of music. You can have the voices replicate the sound of instruments by altering the placement of vowels and consonants." The human voice is a truly unique object that everyone has access to, whether through their own person, or through listening to pure singing. Everyone has a voice, and the voices stand strong, proud and alone in this kind of singing, which makes it sound all the more powerful, pretty and pleasing to the spirit.

Natural foods bring an air of health to the Albright cafeteria

By JORDAN BONTE
The Albrightian

When one walks around Albright's cafeteria, they see many choices. But do they ever think what's behind that glazed chicken? Does the process of how its made or its origin creep into their mind? What ingredients are put into food we eat? This very basic question that has a very lengthy answer.

Albright Director of Food Services Steve Amore says 95% of Albright's food is fresh, which is an impressive figure. The chicken is fresh, free-range, hormone-free and grain-fed; these chickens are also local. Free-range chickens are allowed to roam the farm instead of being kept in a pen and animals that are hormone free are not fed any hormones. According to Amore, Albright's chickens come from Wegman's, a local, family owned company, "[have] never been frozen, pre-cooked, preserved or over processed."

They chose Wegman's, says Amore, because "[Albright] has an outstanding history with this company, they're...local, you can find them over in the Fairgrounds Market, they are family-owned and we know that there is no more than 50 miles in between the total pro-

cessing of the source of the product."

"It is a truly a local, sustainable product, purchasing local. It is customizable: we [specify] exactly how we want it cut. They do all the trimming; they pull the tenders off, which we use for today's stir fry. We are able to really tailor our menu and get the best end result." Amore said.

The Albright tries to get local products when they can, for example, in the fall Albright is able to get their apples from a local provider, Appealing Fruit in Blandon. Albright also uses 4 Season, based in Ephrata, Pa., for their other produce when it is in season.

In addition to fruit, Albright students have varied opinions about its salads. Junior Maria Piscitelli sounded off, being rather particular about her preferences.

"If you get them on Monday or Tuesday you're fine [but] any other day I would not eat a salad."

Another student, freshman Jessica Deornellas was informed, if not concerned.

"I am obviously not sure," said Deornellas. "I hope they are fresh from that day."

When asked about how outsourcing will affect food Amore said, "We have the purchasing latitude to buy products that make

the best sense for us. We will tend to be more flexible with our purchasing strategies."

The freedom to find the best fit for say, a particular dinner, is important to Amore.

"If there is a good option for us to find a particular brand, we have the flexibility to pursue that. We tend to get creative."

Albright's cooking oils are healthier than many colleges because they use trans-fat free cottonseed oil. This change was made in 2005, and Albright also uses butter in lieu of margarine to make their grilled cheese sandwiches.

"We avoid taking shortcuts because we believe in putting out a high quality product," Amore said.

Albright surprisingly doesn't fry that much food. Only 15% of their food is fried and they "try to concentrate on a balance of a good mix." Amore noted that the day of the interview the only fried foods were the French fries and hash browns. Meats (hot dogs, hamburgers and chicken) are char broiled and steaks are grilled.

Albright has control over the food that is served in the cafe; they have a food advisory board, use the National Association of College and University Food Service (NACUFS) Customer Survey and constantly

listen to student input. The NACUFS Customer Survey offers the most information. Amore works with the assistant food services director, the chef and the sushi chef to create the menu. Albright also gets information to put on the menu by talking with line cooks and students. They have an "open-door policy" for suggestions.

Amore says the food services staff cares about the food they make. "We do a ton of scratch cooking here. We are putting together a very fresh option and typically, we use a healthy philosophy behind what we're cooking. We're always trying to improve our availability of healthy choices and over the last five, 10 years we've significantly become better every year. The more feedback that we get the better we can respond to the changing trends of the community."

Students have the choice of eating fresh fruits and free-range, hormone-free chicken. Most of the meats are charbroiled, and depending on the dish, the chicken is sometimes sautéed.

Healthy choices are a reality in the present food services operation, and clearly Amore, as its leader, is listening.

Beauty industry grows despite recession

By ELIZABETH GORDON
The Albrightian

In spite of an economic recession, the beauty industry has not only remained stable, but it has also grown -- thanks, in part, to men's cosmetics, more youth seeking cosmetics and the emotional bond of customer loyalty.

According to Ed Schack, president of EES Cosmetics Industry Solutions, Inc., the men's industry has grown due to the metrosexual trend.

"Previously, skincare was an area that men didn't indulge in,

partly because of how they would be viewed by their peers. The metrosexual movement made men comfortable with taking care of their skin. Another factor is the increased awareness that men have about their health. Men are more concerned about their overall health and fitness levels than ever before. This marries well into taking care of their skin. ...

"With the advent of the Internet, men have access to so much information and we know that information is the key to successful living. The products are available, the benefits are quantifiable and men will have better options as a result," Schack said.

Beauty Consultant Patty Colletto, of Exton, Pa., echoed Schack's statement to a point, noting that "men are concerned about their skin as well,

but maybe not as verbal and a little hesitant. Some guys use their wives' products, including microdermabrasion and eye cream."

Aside from the expansion of the men's sector, the youth sector has also increased as the average age of beauty product consumers has lowered. According to a study conducted by The NPD Group, Inc., "in 2005 the average age a woman began using beauty products was 17; today it is 13.7." Meanwhile, a Newsweek article citing Experian Market Research shows that "43 percent of 6- to 9-year-olds are already using lipstick or lip gloss; 38 percent use hairstyling products; and 12 percent use other cosmetics."

Although Colletto has not had pre-teens request color cosmetics, young clients have asked for skin care products.

"My youngest customers under their mothers' supervision have

been as young as 10, using [skin care products]. Also boys, including my own, have used [skin care products]. It's always a good idea to teach personal habits early and daily washing your face and taking care of your skin is a great place to start," Colletto said.

Customer satisfaction also plays a key role in supporting the beauty industry, whether the satisfaction comes from achieving a desired look or purchasing from companies that support customers' beliefs and values.

"Consumers today ... are choosing to support the companies that are 'giving back' to their local and global communities. ... You have two avenues here coming together; the socially-conscious consumer and so many choices in product lines. Given these two events, consumers are deciding to vote with their

Beauty industry
Continued on Page 8

William's Family Restaurant
9th and Exeter Sts., Reading • (610) 929-9795 • (610) 929-5992

*Serving Berks County
For 10 Wonderful Years!*

Great food and close to campus!
Available for special events
Take-out available

Hours: 7 Days A Week 6AM-10PM

10% OFF LUNCH OR DINNER ITEM
Offer expires 3/30/11

The most important test you will take this year The experience of an Albright student with HIV

By **LOREDANA BELFIORE**
Special to The Albrightian

In the first few years of my life, it was discovered that I was HIV-positive, received from a contaminated needle. I lived in Romania at the time and was taken from my family and brought to an orphanage where I spent the next two years of my life. At three, I was adopted and brought to the United States, where I lived with all the realities of growing up with HIV. Today, I am a sophomore in college, and much of my time is spent studying for my exams. But after seeing recent statistics about HIV rates in the United States, I realized the most important test any student can take is not a midterm or a final. It's an HIV test.

I didn't have a chance to avoid this deadly virus, but today, HIV is nearly 100 percent preventable. Medicines exist for an HIV-positive mother to

have an HIV-negative baby. And we all have the power to remain HIV-free.

Yet after nearly 30 years of fighting this disease, the reality is that infection rates in the United States are not decreasing. According to the Centers for Disease Control and Prevention, an estimated 56,300 Americans are infected with HIV each year. There are already more than one million people living with HIV in the United States and, sadly, one in five of those people is unaware of their infection. Moreover, those unaware of their status are responsible for up to 70 percent of new infections within the U.S. That's a huge problem.

The incredible progress made in HIV treatment and care has prompted some people to completely disregard HIV as present, transmissible, and deadly. Many fail to see HIV as a serious issue or dismiss the notion that they too are vulnerable to infection. Consider this: a recent report from the

Centers for Disease Control and Prevention estimates that in 2009 close to 34 percent of high school students in the U.S. did not use condoms the last time they had sex. That is roughly one third of young adults not protecting themselves against infection. We're less careful. Less safe. We don't talk enough about the risks. We think we can live a "normal" life with HIV.

But the reality is that when you have HIV, your life is far from normal. There are doctor appointments, endless blood work - sometimes as much as 10 vials of blood are taken from me during one visit. The medicine has awful side effects like nausea, headaches and diarrhea. And that's just the physical side of it.

There is also an emotional side. If you have HIV, you're always worried about your relationships. Will your friends accept you? Can you have a boyfriend or a girlfriend? Will it be a normal relation-

ship? How and when do you tell them that you're living with HIV?

The bottom line is this: the best medicine for HIV is to not get the disease in the first place. This means not only educating yourself, but also practicing prevention and communication with partners, and finding out your status. Because if you are infected, you'll learn how to get treatment that may help you live longer, and you can avoid passing the infection to your partners. If you are not infected, you can learn how to stay negative.

It all starts with the most important test, a test you cannot fail no matter the results.

Loredana Belfiore is a sophomore at Albright College and is an Ambassador for the Elizabeth Glaser Pediatric AIDS Foundation. From Rocky Hill, N.J., she travels around the country and has been to Africa to help raise awareness and advocate for children and families living with HIV/AIDS.

A frozen pond without color: African-Americans in the NHL

By **SEAN SNYDER**
The Albrightian

Hockey is arguably the most physical and stressful sport in America. Some of the best athletes and strongest men garner teams sweaters and the take to the ice daily in the National Hockey League. Similar to most other major sports, there are specific rules, time constraints and team play that goes into the NHL. Hockey, however, is not like baseball, basketball or football. One distinct reason is apparent to even the most casual of NHL fans. The NHL and diversity are not two words that will not touch each other with a ten-foot pole. According NHL.com statistics, only 3.6 percent (25 out of 690) of active NHL players are black.

Additionally, just one black player, Grant Fuhr, resides in the Hockey Hall of Fame. For 20 years, Fuhr minded the net for the St. Louis Blues, Edmonton Oilers, Calgary Flames, Los Angeles Kings and Buffalo Sabres and is regarded as one of the best ever at the position. Fuhr is a Hall-of-Fame goalie, but when a fan thinks of the top goalies in NHL history the names Roy, Brodeur, Richter and Hasek are raised long before Fuhr is even brought into the discussion.

What do all of those players have in common? They are all white. Unlike football and basketball, the NHL's most prominent players are white. The league was dominated by names such as Gretzky, Messier, Hull and Lemieux, all of whom are white. Today's NHL is no different as Alexander Ovechkin and Sidney Crosby lead the way. Why is it that black hockey players are not more prominent?

There have been several black players who have made an impact in the league throughout the years. For a number of years, Donald Brashear was a big time enforcer for the Philadelphia Flyers and Vancouver Canucks. Brashear was a Phila-

delphia fan favorite who embodied the "Broad Street Bully" mentality of the Flyers. Furthermore, Brashear's toughness and strength on the ice exemplified terrific leadership. He was never a captain and scored a ton of goals, but embodied the essence of the NHL in displaying toughness and endurance.

For the casual NHL fan, many have heard of Jarome Iginla, a star player with the Calgary Flames. Iginla scored 50 goals in the 2007-08 season and was the Flames' captain for five years. He also graced the cover of the EA Sports video game NHL 2003 and NHL 11.

Of course, the prominence for a

hockey video game is no where near that of the Madden franchise, but it is still a high honor. Outside of Iginla and Brashear, African-Americans have not have not have a front-line impact on the NHL. The fact that just 25 players on the current 2011 rosters are black shows that hockey and African-Americans do not go well together. Plenty of African-Americans are definitely athletic enough to play hockey and excel at it. They are certainly tough enough and have passion for the sport, but the fact is that African-Americans traditionally do not play a lot of hockey. They love to play football and basketball and lead those sports. Possibly, it

could be that the money is just better in the NFL or NBA as opposed to the NHL. The NHL also is a lot more physically demanding as opposed to the NBA and the risk for concussion is high. However, lately in the NFL, concussions have been increasing in frequency over the past three years.

Black players are present in the NHL but they do not have much of a stake in the league. They are the not the faces of franchises, except for Iginla and he does not even play in America. For the foreseeable future, African-Americans will not be leaders in hockey and the amount of black players will be possibly decrease in the coming years.

Beauty Industry *Continued from Page 7*

money and support the companies that are in line with their beliefs. The companies understand this and are changing to fulfill this need," Schack said.

Loyalty is also gained when customers are satisfied with the overall result of the products. The variety of cosmetics may lead to more choice, but it may also lead to an extensive search for the desired shade of lipstick or foundation.

"Sometimes, it takes trial and error [for customers] to get the look they want and once they get the desired look, they feel good, also. When the look and feel is there, you've created the 'repeat customer.' ... Another factor is that companies will advertise to appeal to the emotional bond or 'feel' that I described above.

"Whatever the reasons, the emotional bond exists today and will continue in the future," Schack said.

Fill in the grid so that every row, every column, and every 3 x 3 box contains the digits 1 through 9. You can't change the digits already provided in the grid. You have to work around them. Every puzzle has just one correct solution.

9		2	1	3			6	
	7	3	8				1	9
7			5	1				4
		9				6		
3				7	2			8
6	5				8	7	2	
	3			5	7	9		6

SUDOKU